



THE PERFECT FIT ?



**HAMWORTHY UNITED
FOOTBALL CLUB LIMITED**

SPONSORSHIP PACKAGE 2020/21

The Perfect Fit

Hamworthy United Football Club



Sponsorship Package for ‘The Hammers’

By **Steve Mitchener**

Chairman

I don't think I've ever known a situation, where a forthcoming football season, the 2020/21 season, has been so widely anticipated by so many local people.

By now, we would be well into training and only a week or two away from that first friendly match, but of course, the world has been shocked by the Covid-19 pandemic and restricted everything we have ever taken for granted !

However, after nearly four months, things are beginning to change and behind the scenes, things appear to be slowly coming together.

It seems the league season could start as soon as Saturday 5th September 2020, so we have to be ready!

We would love you to be ready with us and embark on a business journey together.

Are we 'The Perfect Fit' for your business and advertising needs in the local and southern region of the country ? I sincerely hope so.

The club is represented in the Sydenhams (Wessex) League Premier Division, having gained promotion in 2004.

The League takes us around Dorset, Wiltshire & Hampshire, whilst also competing in the prestigious FA Cup and FA Vase competitions.

We also have the Development Squad playing in the Hampshire Combination & Development League on a Saturday and a new midweek Wyvern Combination Football League, under floodlights for U23's.

There will also be three youth teams representing U14's, U16's and U18's age groups. The football club has never before had so many teams in a single season.

This is a wonderful opportunity to get behind your local team, so why not allow them to advertise your business both at the ground, on tracksuits when they travel, or through kit advertising when they play.



Hamworthy United, Finalists Bournemouth Senior Cup 2019/20

Hamworthy United have played in the same location since the Second World War, but today, the 'Specsavers' County ground is owned by the Dorset County Football Association.

A joint venture with The FA, the Premier League and the DCFA nearly 5 years ago, created a state of the art 3G pitch for the benefit of the local community and our club.

The facility is let out every night of the week to all types of clubs and organisations, adults and children alike so advertising at the ground both inside and out will catch a lot of eyes.

We have put together a sponsorship package which we hope will have some appeal to your business and customers.



The Bundle Package

Pitch-side Advertising Board - (£600*)

Matchday Sponsor - (£150*)

A3 Indoor Advertisement - (£350*)

1/4 page Advertisement in Matchday - (£70*)

Programme Strap-line on club website - (£250*)

All the advertisements would be to your own specifications and agreed artwork, and are for the duration of the whole season.

Bundle price £1000* (30% or £420 saving)

**** plus VAT***

Any of the above are available individually at the price stated. 1/2 page or even full page matchday programme adverts are available, contact us for more details.



Why not try our match day hospitality package ?

Hospitality Package includes ;

Pre-match Luncheon, including all bar beverages (including alcoholic drinks)

Matchday Programme

Match ball Sponsorship

Complimentary Half-Time refreshments*

Man of Match Nomination & Presentation

**complimentary Half-time refreshments does not include
Alcoholic beverages*

From £250 for four People (plus VAT)

(Please ask for details for additional guests)



What are we still looking for ?

When you present yourself as a professional body, then you have to look like a professional body, and this is something that we have always tried to do.

All our players and club officials are recognised wherever they go around the region, as they wear official club apparel to all matches, home and away.

We are currently seeking advertising investment for the following items (exclusive of VAT):

First Team 'Home' shirt - Back of shirt (£750)

First Team "Home' shorts - Back of short (£500)

First Team - New 'Away' kit (£1500)

First Team Polo shirt - Front of shirt logo (£750)

Development/U23's - Home kit (£1500)



Ambition ?

We believe that we have the best facilities in the Wessex League, and we are very proud of that.

Do we have ambition ? Do we want to make ourselves the best we can be ? With your help and investment, you can become part of the journey ?

Everything we do at Hamworthy United is for the benefit of the club and the community, to be able to present the club to the next highest level, the Southern League South & West - our aim.

HAMWORTHY



Stylish party venue for all occasions

This would be a level of football that we have never before attained. The ambition is burning bright !

We believe that we have completed our 'jigsaw' with the last couple of pieces, in order for the club to have a realistic shot at promotion this season. We have a fine bunch of players, a dedicated and experienced ex-professional manager, a very

enthusiastic bunch of coaches, and a supportive board of directors who are pushing for greater achievements.



(inside the newly extended Hamworthy United club house & bar area, and available to book through Hamworthy Party Venue)

We would welcome your investment, into what has become a successful local business, but we need your support and investment in order to get better and bigger ?

We are attracting great interest and large numbers of 'post' responses on a daily basis, through our Face Book page. Our other media outlets, which of course includes, the club website (www.hamworthyunitedfc.com) and Twitter remain active each day.

People are talking.

They are talking Hamworthy United !



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**'The Perfect Fit' is presented to you by Sharon Marie King on
behalf of Hamworthy United Football Club Limited.**

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**Hamworthy United Football Club Ltd in
partnership with
Joscelyne (Builders) Ltd**



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